



SNOB MONKEY

DIGITAL MARKETING – SOCIAL UNDERSTANDING

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About Us

Social Media Marketing
& Management

Search Engine Optimisation
[SEO]

Website Development

WordPress Maintenance

Branding & Logo Design

Graphic Design

Start-Up Packages

Printing

Google Business View

Photography

Video Animation

Online Campaigns

Plugins

**DIGITAL
MARKETING**



**SOCIAL
UNDERSTANDING**

About Us

We develop strategies, create content, launch campaigns & much more – all to inspire people and generate interest in our client's brand

As a Digital Media Marketing company, we perform all aspects with a customised strategy for your business. Providing you with solutions across all platforms to keep your company at the top of the market with the intention that you will never have to worry about your online presence.

BASED IN CENTRAL LONDON WITH A
HUGE PORTFOLIO RANGING FROM
SME'S TO FRANCHISES.





SOCIAL MEDIA MARKETING & MANAGEMENT

Social Media Marketing & Management

Our Social Media Management service takes complete care of your social media presence.

STRATEGY

We start by establishing your core objectives. Do you want to increase brand awareness? Increase sales? Increase your followers? We'll spend time learning about your business and then just as importantly, learn about your customers; What makes them tick and how we can engage with them on Social Media.

ENGAGEMENT

There's little point sending arbitrary tweets into the wild. Every tweet or post will be designed with your objectives in mind. Using the latest technology, we'll also monitor your brand and relevant conversations and engage with right users at the right time.

Social Growth

Part of our core strategy will be to grow your following. Increased relevant followers lead to increased engagement and more opportunities to reach your objectives. We'll work to deliver the right message to the right social media users and build a captive audience.



The Only Digital Marketing Company To Include Online Customer Service!

SEARCH ENGINE OPTIMISATION

Search Engine Optimisation

Snob Monkey's experienced SEO team can improve your visibility of the relevant keywords to your business.

IDENTIFY

- Website Performance
- Keyword Research
- Content Strategy

DELIVER

- On-site Optimisation
- Consistent Content
- Page Content Updates
- Link Building
- Weekly Social Updates

REPORT

- Website Performance
- Monthly Campaign Progress
- Content Strategy
- Link Building Progress



SEO can significantly increase the amount of traffic to your website.

Website Development

Website Development

Our focus is to produce aesthetically pleasing, engaging, and intuitive websites that greatly represent and reflect who & what your business does.



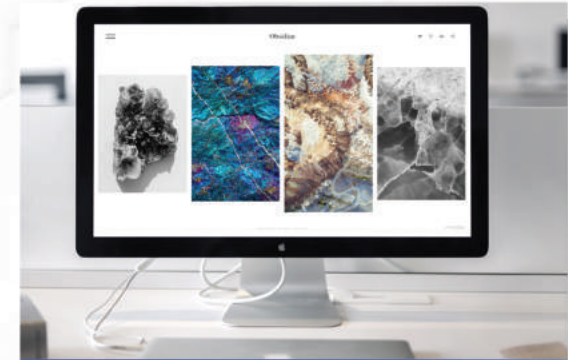
STEP 1

You provide us as much information as possible on what your vision is regarding your website.



STEP 2

We begin developing your site based on your requirements.



STEP 3

Once approved we make your website live on your domain.



Wordpress Maintenance



Wordpress Maintenance

Websites needs continuous monitoring, maintenance and fine tuning to provide optimum performance and security.



Analyse your website for speed, device compatibility and security vulnerabilities.



Prepare a detailed report outlining your current situation and advise on solution



Maintain updates on your themes & plugins and monitor compatibility.



Regularly scheduled backups on our own dedicated server



Virus protection and 24/7 security monitoring



Real time monitoring of brute force attacks & hacking attempts.



Fully detailed monthly reports.



Frontend website updates

LOGO & BRANDING

Logo & Branding

When it comes to design there are numerous styles that can be considered and sometimes, simplicity can be the key offering a subtle air of professionalism.

With the use of colour, typography and textures, we can create designs that will stand out from competitors, creating an impact to engage customers & clients.

BRAND NAMING

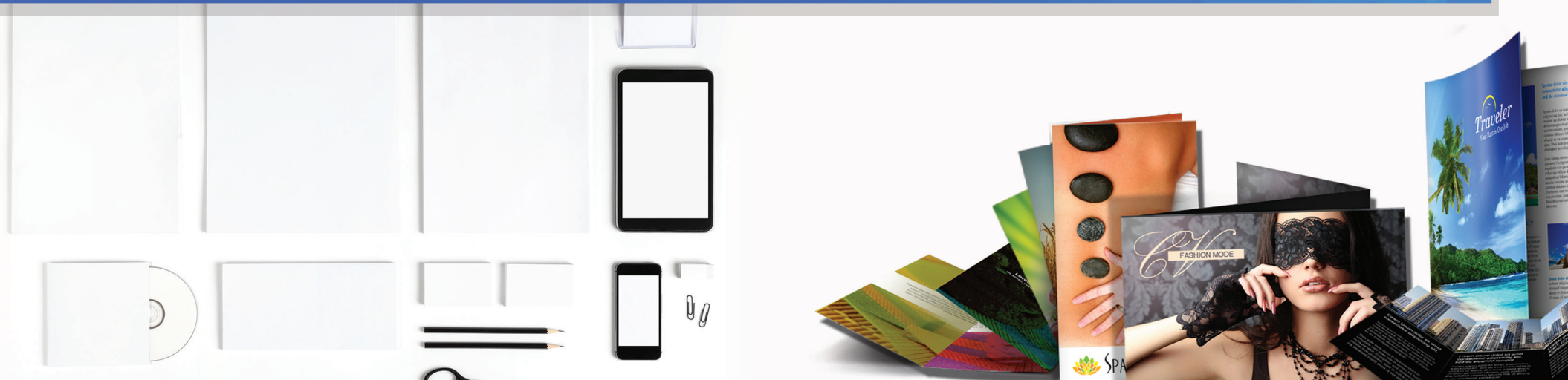
Brand identity is the whole personality of a product, company or organisation. Everything from the name, the identity, the colours and the tone of all form part of a brand's identity.

IDENTITY

Effective brand identity creates memorable and engaging brand association increasing client interaction and improving client retention.

BRAND VALUES

We can help you define or redefine your company brand values, perception and personality. This may include researched and tested subtle or evolutionary development of existing brands for new audiences.



Graphic Design

Graphic Design

At Snob Monkey, we understand that before getting that eureka moment it is normal for our clients to consider various designs before finding 'the one'. As graphic design is such a subjective skill we endeavour to provide as many variations as it is practical to assist with your choice.

1. Analysis

We carefully analyse what your needs are and begin to extract your brands' appearance into our design work and expand upon it.

2. Brainstorm

Creativity is indeed a major requirement for design so we sit and think of design ideas which would suit your business' brand perfectly.

3. Creation

This is the fun part. Once the previous stages are complete, we begin to design and receive input by you throughout the whole process until completion.



Flyers



Business
Cards



Menus



Banners



Brochures



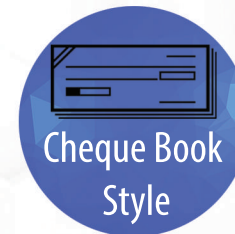
Letterheads



Compliment
Slips



Gift Cards



Cheque Book
Style



Stationery
Package

Start-Up Packages

Start-up Packages

Our company handles it all so you don't have to worry about anything
[which saves you a lot of time and money].

We've created packages which cover all your needs to start up your business



SOCIAL MEDIA
MARKETING & MANAGEMENT



WEBSITE
DEVELOPMENT



WORDPRESS
MAINTENANCE



SEARCH ENGINE
OPTIMISATION



LOGO & BRANDING



GRAPHIC DESIGN



PRINTING

Printing

Printing Services

We can help you with all your printing requirements.



- BUSINESS CARDS
- LEAFLETS
- FLYERS
- COMPLIMENT SLIPS
- A4 LETTERHEADS
- LOYALTY CARDS
- GIFT CARDS
- POSTERS

AND MANY MORE!

Google Buisness View

Google Street View

We can create an immersive and engaging 360 degree virtual tour of your premises allowing you to showcase your business on Street View, directly accessible from search and maps.



All of our trusted photographers are trained & certified to ensure high-quality results and take care of all the work so you don't have to. Our photographers strive to create a custom experience; highlighting the unique aspects of your business. All of the final photos will be uploaded directly onto the Google search engine.



Snob Monkey is a certified Google Agent.

Photography

Photography

We believe that enticing consumers with high-quality commercial images are a must for any company, organisation or eCommerce business looking to grow and expand.

We have experience in:

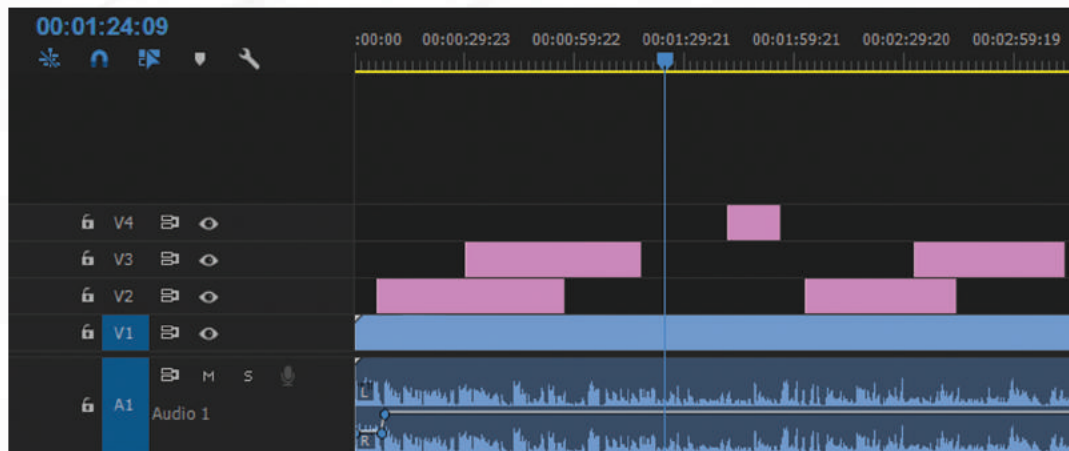
- Business Portraits
- Headshots & Portfolios
- Product & Branding
- Food & Lifestyle Photography



Video Animation

Video Animation & Editing

Animation can connect you with your audience in a fun, emotional and eye-catching way. It can also be a great tool for getting across instructions or information clearly and effectively.



We can create everything from animated logos, motion graphics and presentation of statistics, to fully animated short films.

Here are some examples of video animations we can do for you:

- INTROS
- OUTROS
- SOCIAL MEDIA
- LOGO ANIMATION



Online Campaigns

Online Campaigns

Online campaigns is the practice of leveraging web-based channels to spread your message about a company's brand, products or services to reach potential customers.



Set Goals



Plan Content



Go Live

Campaigns we specialise in:



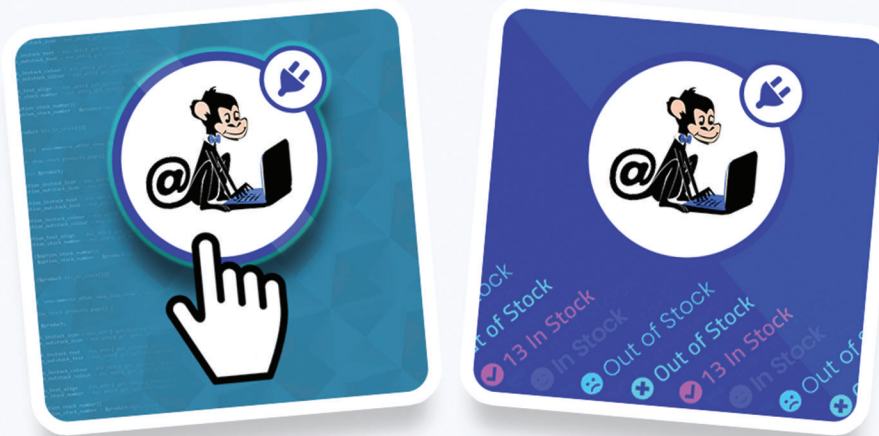
Plugins

Plugins

WordPress plugins are apps that allow you to add new features and functionality to your WordPress website. Exactly the same way as apps do for your smartphone.

THERE IS A POPULAR SAYING IN THE WORDPRESS COMMUNITY
"THERE IS A PLUGIN FOR THAT".

Most companies either make websites or make plugins. We do both!
We have a range of different plugins for your website to buy and download.



We Also make custom
plugins upon request!

Snob Monkey Plugins
plugins.snobmonkey.com

Meeting Notes



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